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Volume II

# SUCCESS STORIES

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The journey began a decade ago with our crusade against the narrative that positioned bottled water as healthy and clean. We have come a long way in these years and crossed many milestones. Innovation and credibility of our products is the key to our success, and we are constantly working towards perfection in technology and design.

During the pandemic we brought in touchless sensor activated taps that suddenly became a necessity in the new scenario. We have always tried to ensure that our impact on the environment is as minimal and as positive as possible.

Today we are proud to present our success stories (volume II) with ten of our valued IT clients that helped us transform how corporates across India source drinking water. It's been an absolute honour to serve these brands who have themselves been forerunners in their sphere. Their constant patronage and motivation not only made the ride worthwhile but also empowered us to take our innovative and sustainable hydration solutions to a whole new realm.

# PRELUDE

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WAE, an expert in water and its reuse is committed to the most important resource of the planet. An OEM with firm foundation in technology and research, WAE is one of the top environmental engineering companies in the county.

Our quest for purity and reverence of water as an element goes beyond products and technology. We believe water is an element that just needs to be valued as a healer and life-giver.

Around the world, over 30 countries are facing shortage of water and densely populated countries are at a higher risk of water scarcity. This abysmal situation is a result of fact that we do not have unlimited supply of water and the only water available is what we have now.

'Our Green is Blue' is recognition of water being central to all life forms and a sustainable future. WAE is driven by its objectives to counter climate change, water scarcity and plethora of other environmental challenges through water resource management. We strive to make a difference in people's lives through Keeping the Blue Planet Green.

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CONSULTANCY  
SERVICES **SIEMENS** **accenture** **GlobalLogic**

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# TOP ENVIRONMENTAL ENGINEERING COMPANY

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WAE is also the esteemed winner of "Water Company of the year 2021" award conferred by Aqua Foundation's World Aqua Congress XV edition 2021.

Our forte is advanced water purification technology that is zero maintenance, hassle free and reliable. We customize as per your needs. You can have the machines tailor-made as per your specific requirements from the design perspective too!

WAE is known for its after sales services. We value our relationship with our clients and believe it to be our responsibility to take care of our machines as long as they are with you.

The trust of our clients is priceless. Our well-trained installation teams and service engineers are present across the country and are at your service 24x 7. They are perfect during these trying times and can go a long way in helping us get our lives back to normal.



## UNPARALLELED DESIGN AND TECHNOLOGY

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WAE Touchless Hydration Solutions are designed to perfection to meet the water needs of modern offices, educational institutions, airports, etc. that require large volumes of water 24x7.

Our products stand out due to their classy and minimalistic designs. Clean lines and perfect symmetry combined with colours that can blend beautifully with your plush decor – they are contemporary - functional pieces of art. More than anything else, they are durable and easy to maintain. Sturdy yet sleek they are a perfect blend of technology and design.



“ When two givers indulge in a connection, it's like magic. It's alchemy. I water you, you water me, we never drain each other, we just grow. ”



85,536

Direct kg CO<sub>2</sub>e reduced

9,060

Indirect kg CO<sub>2</sub>e reduced

16,63,2000

Litres water saved

14,256

Kg plastic removed

40  
Water-refill stations

6,000  
Individuals

Location  
Pan India

With WAE since 2018





“ Water is life's matter and matrix, mother and medium. There is no life without water ”

- Albert Szent-Gyorgyi



145  
Water-refill stations

20,000  
Individuals

Location  
Pan India

With WAE since 2013



2,85,120  
Direct kg CO<sub>2</sub>e reduced

30,202  
Indirect kg CO<sub>2</sub>e reduced

5,54,40,000  
Litres water saved

47,520  
Kg plastic removed



“ Waters, source of happiness, pray give us vigour so that we may contemplate the great delight.”

- Rig Veda



With WAE since 2018

25  
Water-refill stations

3,000  
Individuals

Location  
Pan India



42,768  
Direct kg CO<sub>2</sub>e reduced

4,530  
Indirect kg CO<sub>2</sub>e reduced

8,31,6000  
Litres water saved

7,128  
Kg plastic removed



“ In the beginning God created the heaven and the Earth...  
And the spirit of God moved upon the face of the waters. ”

- Genesis, King James Bible



13  
Water-refill stations

2,000  
Individuals

Location  
Pan India

With WAE since 2016

28,512  
Direct kg CO<sub>2</sub>e reduced

3,020  
Indirect kg CO<sub>2</sub>e reduced

5,54,4000  
Litres water saved

4,752  
Kg plastic removed



53

Water-refill stations

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8,000

Individuals

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Location

Pan India

“ We start with a single, innocent looking, apparently very simple water molecule. One oxygen atom attached to two hydrogen atoms. It could hardly be simpler. Yet this simple entity is the ultimate culprit behind all the beauty and complexity. Let's start from here and see how much a small, straightforward molecule can give rise to such world-shattering and world-stabilising complexities. ”

- John Finney

## Green Impact

1,14,048

Direct kg CO<sub>2</sub>e reduced

12,081

Indirect kg CO<sub>2</sub>e reduced

2,21,76,000

Litres water saved

19,008

Kg plastic removed



With WAE since 2016



“ Hail to you, divine, unfathomable, all purifying waters...”

- Rig Veda



With WAE since 2019

41  
Water-refill stations

6,000  
Individuals

Location  
Pan India



85,536  
Direct kg CO<sub>2</sub>e reduced

9,060  
Indirect kg CO<sub>2</sub>e reduced

16,63,2000  
Litres water saved

14,256  
Kg plastic removed



“ No Water. No Life. No Blue. No Green. ”

- Sylvia Earle



With WAE since 2015

44  
Water-refill stations

7,000  
Individuals

Location  
Pan India



99,792  
Direct kg CO<sub>2</sub>e reduced

10,571  
Indirect kg CO<sub>2</sub>e reduced

19,40,4000  
Litres water saved

16,632  
Kg plastic removed



“ Water, thou hast no taste, no color, no odor; canst not be defined, art relished while ever mysterious. Not necessary to life, but rather life itself, thou fillest us with a gratification that exceeds the delight of the senses. ”

- Antoine de Saint-Exupery



12  
Water-refill stations

2200  
Individuals

Location  
Pan India

With WAE since 2019

31,363  
Direct kg CO<sub>2</sub>e reduced

3,322  
Indirect kg CO<sub>2</sub>e reduced

60,98,400  
Litres water saved

5,227  
Kg plastic removed



“ They both listened silently to the water, which to them was not just water, but the voice of life, the voice of Being, the voice of perpetual Becoming. ”

- Hermann Hesse



16  
Water-refill stations

2,000  
Individuals

Location  
Pan India

With WAE since 2020

28,512  
Direct kg CO<sub>2</sub>e reduced

3,020  
Indirect kg CO<sub>2</sub>e reduced

5,54,4000  
Litres water saved

4,752  
Kg plastic removed



“Water is life, and clean water means health”

- Audrey Hepburn



With WAE since 2018

25  
Water-refill stations

3,500  
Individuals

Location  
Pan India



49,896  
Direct kg CO<sub>2</sub>e reduced

5,285  
Indirect kg CO<sub>2</sub>e reduced

9,70,2000  
Litres water saved

8,316  
Kg plastic removed



# WORKPLACE OF THE FUTURE

The pandemic has made virtual working conceivable and almost like a new norm. Should businesses persist with remote working – and all its advantages of cost and safety or shift back to the office if possible? Opinions are divided on this.

This work from home culture and new way of life won't be the only lingering effect of the pandemic. The virus pushed companies to grapple with health and safety issues like never before. Not only have they reconfigured workplaces to prevent infection, but they are also grappling with how to address the pandemic's toll on employees' physical and mental health. It is natural for employees going back to office after a long time to want more personal space even with a COVID-19 vaccine available. Companies will need to invest heavily in health, hygiene and safety and hire more people for health and safety roles.

Concerns extend beyond employees' physical health. The pandemic, the recession and social unrest have caused increased anxiety, depression, and stress in the general population.

Touchless sensor- activated WAE hydration solutions are a worthwhile investment during these trying times.

The COVID-19 pandemic is a brutal reminder – For us as individuals and as organisations to re-examine how and to what extent we are impacting the environment.

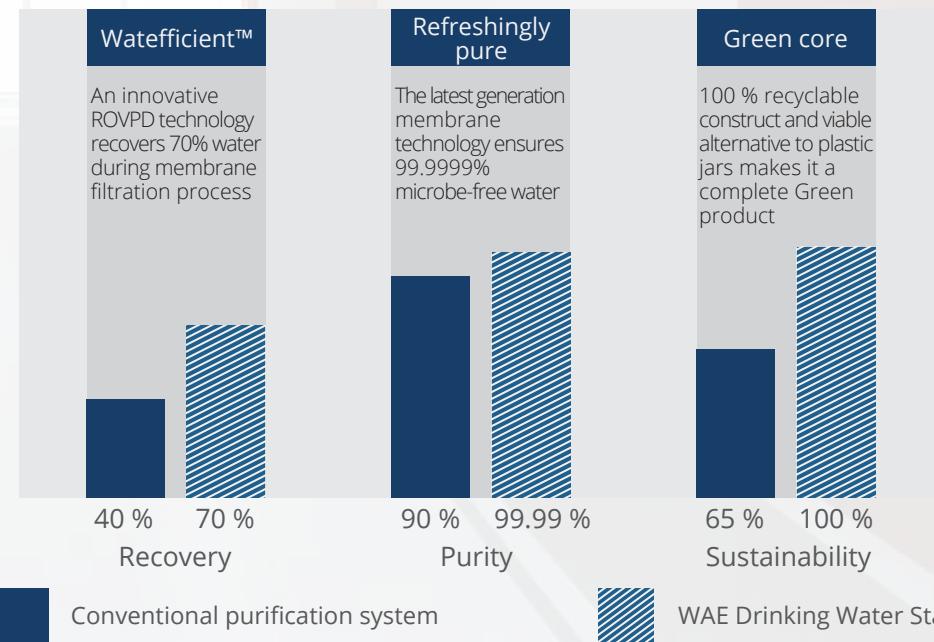
# THE GREEN MACHINES

Counts every drop because every drop counts



Great products result from integrating  
Sustainability & Innovation

WAE hydration solutions are designed to perfection to ensure minimal wastage and spillage of water. Our machines have not only reduced plastic waste that goes into landfills each year - they have greatly reduced dependence on bottled water and of course reduced carbon footprint.



# HEALTHY WORKFORCE

Drinking water stations aren't just a water purification machines. They are an investment in healthy and better workforce. 5 stage purification with UVC protection delivers round the clock pure water conforming to IS 13428:2005 standards applicable to packaged drinking water. The latest generation membrane technology at the core coupled with LED UV-C Germ Guardian™ ensures water is crystal clear, safe & 99.9999 % microbe-free.

## WATER IN PLASTIC\*

leads to

-  Hormone Disruptions
-  Toxicity
-  Obesity
-  Carcinogens
-  Cognitive delays

\*According to WHO, bottled water contains microplastics which are potential carcinogens. PET leaches endocrine disruptors into water when stored over 20°C with time, raising health concerns about storage and transportaion of the bottles. Bisphenol A (BPA), a chemical used to stabilize epoxy resins and poly carbonate plastics leaches into the water and leads to bad estrogen - A precursor of many cancers.



## DRINKING WATER STATIONS

Sourcing plastic water jars at workplaces comes with financial  dent on the organization that is often overlooked while calculating the comprehensive drinking water bill. Facility managers go through countless impediments in maintaining an uninterrupted supply of pure water  for their workforce.

Just like any other commodity, bottled water is subject to fluctuations in supply and hence maintaining multiple vendors is a norm.

Drinking water stations eliminate these costs along with implicit cost of inconvenience caused. They supply continuous pure water conforming to BIS standards applicable to drinking water at just one-sixth of the cost.



**Saved office Space**  
Stacking hundreds of plastic jars wastes precious office space leading to peripheral cost of bottled water that corporates do not factor-in while sourcing bottled water.



**Reduced administration Cost**  
Scheduling, tracking and managing bottled water vendors requires an automated system leading to increased overheads.



**Decreased water bill**  
WAE Drinking water stations provide continuous in-house supply of pure water at just 48 paise/l cutting down your water bill by 70 % y-o-y basis.

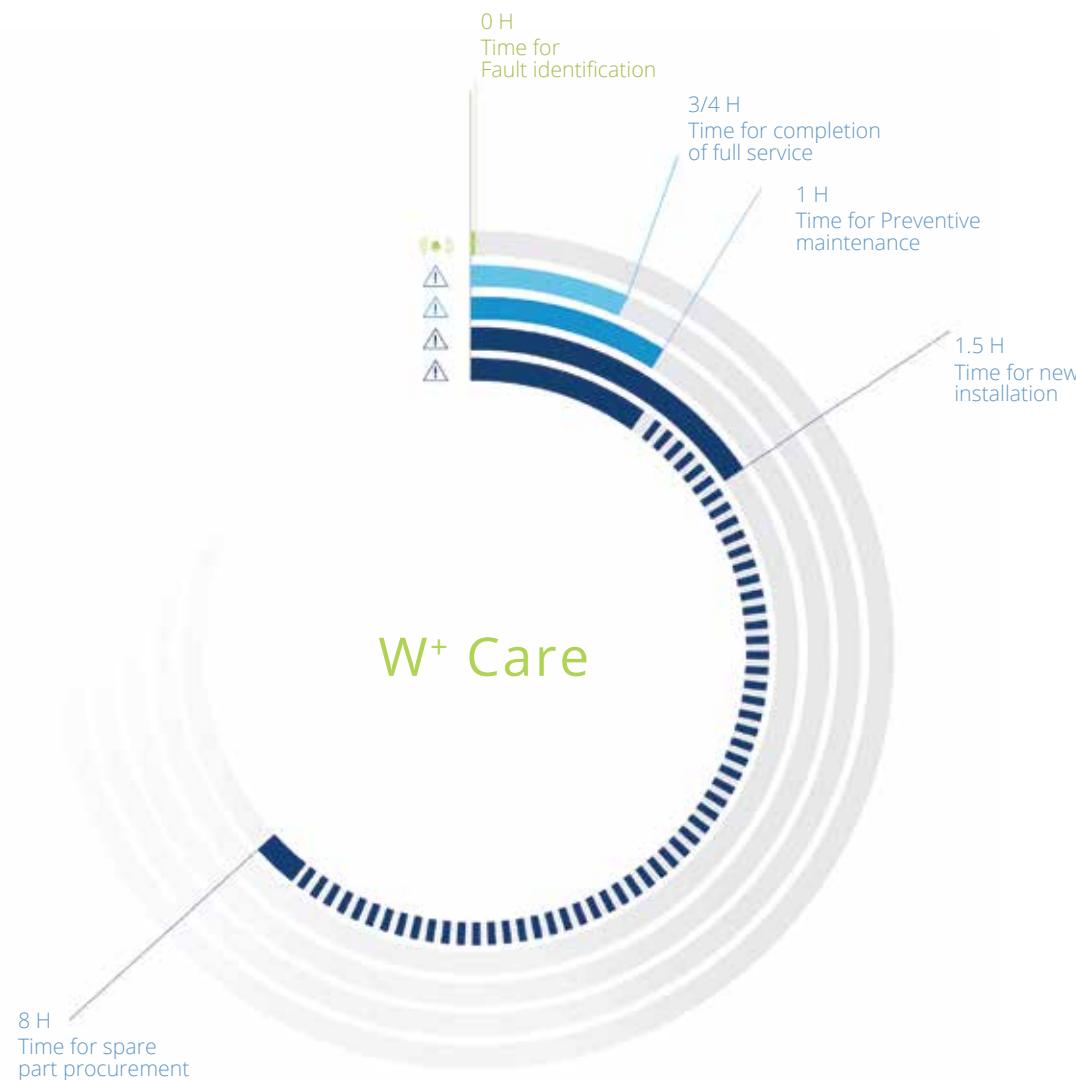


**Saved manhours**  
Employing manpower to deliver, lift, replace heavy plastic water jars is such a wastel! It poses increased risk of injuries and accidents.

# ECONOMICS OF ECO-EFFICIENCY

# 12/313/8

WAE's on call service is operational  
12 hours a day, 313 days a year with  
8 hours of turn around time (TAT)



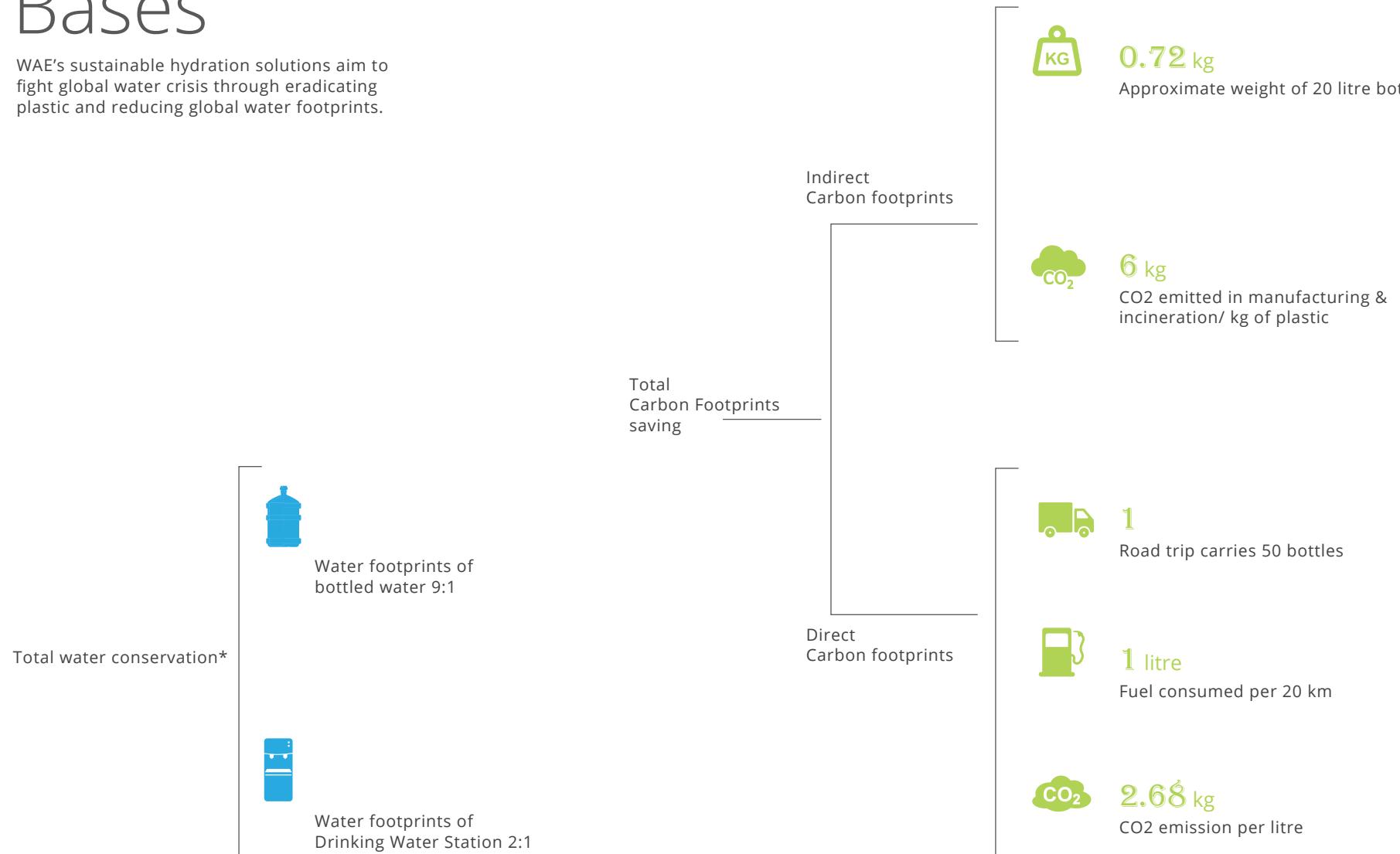
## WAE's Promise

WAE is committed to an outstanding level of service, a set of stringent procedure codes and a set of customer service commitments. Dedicated and available, the Customer Care Centre (CCC) provides a single point of contact for all Service, support & customer enquiries, developing close relationships with customers. Strong knowledge management and dedicated training programs allow the first levels of support to resolve most of the customer queries within 24 hours.

# Green Quotient

## Bases

WAE's sustainable hydration solutions aim to fight global water crisis through eradicating plastic and reducing global water footprints.



\*Each litre of water from Drinking Water Stations saves 7 litre of water

# RECOGNITION

EXCELLENCE IN SUSTAINABLE BUSINESS  
CII ITC SUSTAINABILITY AWARDS 2019

WATER COMPANY OF THE YEAR  
XV WORLD AQUA CONGRESS 2021

CHAMPIONS OF SUSTAINABLE SOLUTIONS  
THE ECONOMIC TIMES



**NSIC**  
CERTIFIED CO.

**CE**



WAE's award winning program empowers corporates and institutions across India to choose viable green alternatives to plastic water jars with healthy and efficient source of water complying to BIS 10500:2012, standard for drinking water.



Our Green is Blue™

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